

From: [REDACTED]
To: [Byers Gill Solar](#)
Subject: Additional Written Statement Part 1. Deadline 2. Mckeown Family
Date: 28 August 2024 13:27:14

Myra McKeown on behalf of the McKeown Family (Registration 20048002)
IPR BGSF ATP 337
Contact Details: already held.

Comment on Rule 6 letter (P.D. 'Initial Assessment of Principle Issues'.
Section 3 Draft Development Consent Order.
'Whether the dDCO is satisfactory in all other respects'.

FOCUS: Visual Representations.
"Does the Byers Gill Solar application present images in a considered and precise manner?"

Visuals explain written content and are often the sum of research. They are approachable and can be the most accessible part of many documents.
In the case in point they fulfil a role for those that may find the accompanying written word to be complex and technical.

Just as the image reveals they can also suggest the quality of standards applied and attitudes held by those who provide them.

(APP-133) and (APP-134) A Positive Combination. Refer to:-
6.4.7.2. Environmental Statement Appendix 7.2 Illustrative Views.
6.4.7.3. Environmental Statement Appendix 7.3 Landscape Sensitivity.

There was precision in the written approach, which itself employed visual keys to good effect.
The attached photographs were successful within the carefully chosen context.
The confidence shown in overall selection, analysis and presentation made for easy accessibility.

(APP 139-145) A Missed Opportunity? Refer to:-
6.4.81. Environmental Statement Appendix 8.1.

Comparing this approach, a hefty series of images, with that of other similar solar applications it appears that any 'HEBDA' need not include so many visuals. Indeed the ones shown are essentially research tools used by the company involved. In the Appendix they are removed from any connection to the text and their impact could be seen as relatively 'skin deep' for the average reader.
Whilst the county of Durham is not particularly rich in the aspect studied here this approach to image could have been much less 'remote'.

To be continued in Part 2 of the Written Statement